

# INDIGENOUS ENGAGEMENT

WE ARE COMMITTED TO SUPPORTING THE DEVELOPMENT, EMPOWERMENT AND WELLBEING OF ABORIGINAL AND TORRES STRAIT ISLANDER COMMUNITIES AND INDIVIDUALS.



## OUR COMMITMENT AND APPROACH

**We are committed to the wellbeing of our consumers in remote Indigenous communities and helping our customers grow their businesses sustainably in these locations.**

At the same time, we are focused on reducing average sugar consumption for Aboriginal and Torres Strait Islander people and communities over time.

We continue to make investments in philanthropic and community development programs aimed at supporting Indigenous Australians via the Coca-Cola Australia Foundation, and allocate ten per cent of our national sponsorship programs to grassroots community programs for young Indigenous Australians. We're also a member of Supply Nation – the largest national directory of verified Aboriginal and Torres Strait Islander businesses.

### Wellbeing in remote communities

We continue to implement our wellbeing initiatives in remote Indigenous communities in respectful collaboration with our retail partners and their communities. Since 2015, this work has delivered a 23 per cent decrease in average weighted sugar per 100ml sold through our 134 partner stores.

This reduction in sugar was achieved through the reformulation of flavoured soft drinks to decrease the sugar content per 100ml, the successful launch of 'No Sugar' versions of our most popular soft drinks Coca-Cola, Fanta and Sprite, the overall consumer shift to water, and promotions and point-of-sale displays to incentivise the take-up of water, as well as low or no-sugar options.

### Partnering for sustainable packaging and waste reduction

We also work with our customers in remote Indigenous communities to establish recycling programs. For example, the Arnhem Land Progress Aboriginal Corporation (ALPA) has a recycling program in several of their remote stores where bottles and cans are collected and freighted back to Darwin to be recycled at Envirobank. We continue to explore opportunities to partner with remote communities to maximise the return of containers through state-based container deposit and return schemes.



OUR WORK IN REMOTE COMMUNITIES HAS SEEN A

# 23%

REDUCTION

in average portfolio sugar consumption per 100ml since 2015



OVER

# A\$222k

SPENT

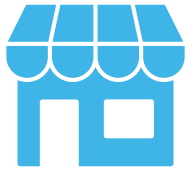
with Indigenous suppliers in Australia



### INSPIRING INDIGENOUS YOUTH

We support grassroots programs for Indigenous youth empowerment, using sport to inspire students' education and employment journeys. We also support other youth programs through the Coca-Cola Australia Foundation.

## INDIGENOUS ENGAGEMENT (CONTINUED)



PARTNERING WITH

134

STORES

in remote Indigenous communities on wellbeing initiatives



### Sponsorships and philanthropy in support of grassroots Indigenous programs

For several years now, our sponsorships of the National Rugby League and the Australian Football League have included a commitment to set aside ten per cent of sponsorship funds to support community programs targeting young Indigenous Australians. In addition, the Coca-Cola Australia Foundation, through its Employee-Connected Grants, also supports several Indigenous philanthropic and cultural organisations nominated by Amatil or Coca-Cola South Pacific employees. Together these initiatives have seen over \$250,000<sup>1</sup> donated to Indigenous programs in 2020.

### Social procurement as a force for change

We believe in driving positive social, environmental and economic improvements in our supply chain, and work closely with our suppliers to achieve better sustainability outcomes, including by securing development and employment outcomes for Indigenous Australians. As a member of Supply Nation, we continue to look for ways to increase the use of goods and services in our operations provided by Indigenous suppliers. In 2020 we procured goods and services worth \$222,000 from Indigenous suppliers.

## EARTHWATCH AND COCA-COLA AUSTRALIA FOUNDATION JOIN FORCES

**The Coca-Cola Australia Foundation (CCAF) and Earthwatch Australia have announced a \$600,000 partnership to deliver a marine pollution and wetland management program in the Lower Gulf of Carpentaria, together with Carpentaria Land Council Aboriginal Corporation (CLCAC) and recycling experts Plastic Collective. Twenty CLCAC Indigenous Land and Environment Rangers and 30 community volunteers will be trained to help deliver the 'Wetlands not Wastelands' program over the next three years.**

Driven by science and delivered by the local community, this program will trial a sustainable, community-based solution to managing and recycling marine pollution in remote regions. Once this model is proven, it could potentially be replicated in many other regional and remote locations in Australia and around the world.

Two Plastic Collective Shruders, or plastic recycling machines, will be introduced into the communities of Burketown and Normanton. The Rangers will be trained in how to use the Shruders as well as how to turn plastic waste into valuable commercial products, creating a social enterprise that further supports the local community.



IMAGE: Carpentaria Land Council Aboriginal Corporation



AMATIL AND THE COCA-COLA AUSTRALIA FOUNDATION DONATED MORE THAN

A\$250k

TO COMMUNITY PROGRAMS<sup>1</sup> supporting Indigenous Australians in 2020

<sup>1</sup> This does not include the Coca-Cola Australia Foundation donation to Earthwatch.