

# SUSTAINABILITY IN SAMOA

2020 FACT SHEET



**IN SAMOA WE PRIORITISE THE AREAS WHERE WE CAN MAKE THE GREATEST DIFFERENCE. WE ARE FOCUSED ON THE SAFETY OF OUR PEOPLE, SUSTAINABLE PACKAGING AND IMPROVED COLLECTION OF OUR PACKS, AND OUR COMMUNITY VOLUNTEERING AND INVESTMENT.**

### Committed Partners

We are focused on building constructive partnerships with all our stakeholders, including our valued suppliers, who we ask to follow Coca-Cola Amatil's *Responsible Sourcing Guidelines* as well as The Coca-Cola Company's *Supplier Guiding Principles*.

### Engaged People

Preserving the health and safety of our people – in addition to those we partner with in our value chain – will always be an overriding priority. We continue to focus on the safety and wellbeing of our people, and are also committed to supporting Amatil's diversity and inclusion targets and plans.

### Safety performance<sup>^</sup>

	2012	2013	2014	2015	2016	2017	2018	2019
Fatalities	0	1	0	0	0	0	0	0
Injuries	10	9	10	6	3	6	11	11
Total recordable injury frequency rate (TRIFR) <sup>1</sup>	13.1	9.5	8.8	5.5	2.8	7.3	10.4	9.67

<sup>^</sup> Safety Performance data includes Paradise Beverages operations in Fiji and Samoa

<sup>1</sup> Per 1 million man-hours worked.

### Community investment\*

Samoan Tala (\$A)

2017	2018	2019
32,484 (17,150)	17,336 (9,120)	157,478 (86,237)

\* Includes cash, in-kind donations, volunteering time and management costs.

### Delighted Consumers

Offering choice and information to our Samoan consumers remains a priority for Amatil. As a result, we are measuring the amount of sugar per 100ml of our non-alcoholic beverages portfolio in Samoa, and have set a roadmap for sugar reduction through to 2022, which includes reformulations of some of our favourite brands, including Sprite.

As an industry leader in the manufacturing of alcoholic beverages, Paradise Beverages has an important role to play in championing responsible alcohol consumption amongst our people, customers and consumers. All our alcohol brands are marketed within the guidelines of the Amatil *Alcohol Advertising and Marketing Standards*. Our Alcohol Advertising and Marketing Framework, which was introduced in 2017, includes both an annual training program and an internal alcohol marketing approvals process to ensure all promotional material conforms to our standards. One of the ways we track compliance is through a regular audit, and in 2019, our audit of a cross-section of all our alcohol advertising activities achieved a 100 per cent compliance rate.

We continue to prioritise community investment and impact initiatives in Samoa. In 2019, the combined value of our cash, in-kind and volunteering hours support was over ST157,400 (A\$86,000). We also encourage employee volunteering. One example was a project our engineering team undertook in 2019. This initiative saw volunteers from Paradise Beverages conducting beach clean-ups and repurposing empty plastic drums by converting them into rubbish bins. These bins were then handed over to picnic spots and beach resorts for ongoing use by the public and visitors.

**INVESTED OVER**  
**ST157,400**  
in community programs in 2019



### EMPLOYEE VOLUNTEERING IN SAMOA

Our engineering team from Paradise Beverages showed their ingenuity and pride by repurposing plastic drums from our manufacturing sites into rubbish bins, donating these to local beach picnic sites, and volunteering for beach clean-ups.

**Better Environment**

Sustainable water and energy management is another focus for our Paradise Beverages team in Samoa. We conduct vulnerability assessments of the water sources for our bottling plant and these plans are reviewed annually and updated every five years in light of the changes that may have occurred in our business, the climate, agricultural and community usage.

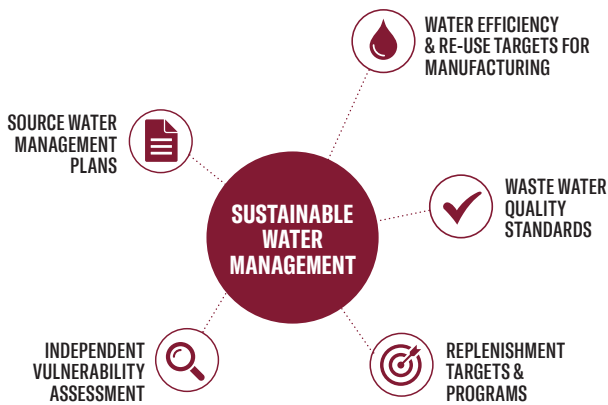
Minimising the amount of waste from our production facilities that goes into landfill, as well as post-consumer packaging waste, is another focus area. We use returnable glass bottles for non-alcoholic beverages and for our beers in Samoa, and have a strong system of bottle collection and return in place to minimise litter and wastage. In Apia, in 2019, we partnered with members of the Samoan Recycling and Waste Management Association to establish a series of public recycling bins for plastic PET bottles and aluminium cans, and established collection points for waste oil.

**2019 Emissions**

Tonnes CO<sub>2</sub>-equivalent

Scope 1	Scope 2
1,058	287

**Sustainable water management**



**PUBLIC PLACE RECYCLING PROGRAM IN SAMOA**

**Samoa is a beautiful island country but it has limited recycling infrastructure for packaging and other waste.**

This is one reason why we focus on using returnable glass bottles for our beers and non-alcoholic beverages. As part of our commitment to environmental leadership, we have worked with the Samoan Recycling and Waste Management Association (SRWMA) to look for additional solutions to packaging waste on the island. Paradise Beverages is one of the founding members of the SRWMA.

From August 2019, SWRMA has established several recycling stations located next to popular local supermarkets. The bins are suitable for plastic (PET) and aluminium cans, and colour-coded for easy identification and use. Convenience is another major benefit – the public can easily return the empty containers to these recycling stations when visiting their local participating supermarket.

Waste Management Apia, another founding member of SRWMA, is currently overseeing collection and recycling of the materials collected.

