

# INVESTING IN OUR COMMUNITIES

2020 FACT SHEET



## OUR 2020 GOAL AND PROGRESS

Our 2020 goal is to allocate the equivalent of 1 per cent of Earnings Before Interest and Taxes (EBIT) to community investment programs across the Amatil Group. In 2019, we invested A\$5.18 million in community programs, equivalent to 0.81 per cent of EBIT.

## THROUGH OUR COMMUNITY INVESTMENT PROGRAMS AND ACTIVITIES, WE SEEK TO MAKE A LASTING CONTRIBUTION TO THE COMMUNITIES IN WHICH WE OPERATE.

### Our commitment and approach

Our Group-wide Community Strategy sets the framework for our community investment and activities.

All community programs are guided by regulatory requirements and relevant company policies including the Coca-Cola Amatil Group Human Rights Policy, Environment Policy, Responsible Sourcing Guidelines and Community Investment Guidelines.

In 2017, Coca-Cola Amatil joined LBG (formerly known as London Benchmarking Group) to verify and benchmark our community investment across the Group.

### Investing in our communities

We're fortunate to operate in six countries across diverse and engaged communities, and privileged to work across a range of community activities. These include philanthropic grants through The Coca-Cola Australia Foundation and dedicated funds contributed from sponsorship and marketing activities to support grassroots sports and community development initiatives, including in Indigenous communities. In addition, we remain at the ready to provide water, food and other aid to people impacted by natural disasters, and to support community resilience beyond the immediate aftermath.

In 2019, the combined value of our cash, in-kind and volunteering hours, was \$5.18 million, which is the equivalent of 0.81 per cent of EBIT. This community investment covered 162 activities, across six countries, and has been verified by LBG. Our philanthropic activities secured further funds through charitable partners and donations from our own people, which saw an additional \$1.2 million raised in leverage.



### COMMUNITY PROGRAMS

**A\$5.18m**

in **community investment**,  
0.81% of ongoing EBIT

### ADDITIONAL

**A\$1.2m**

raised from charitable partners

**114**

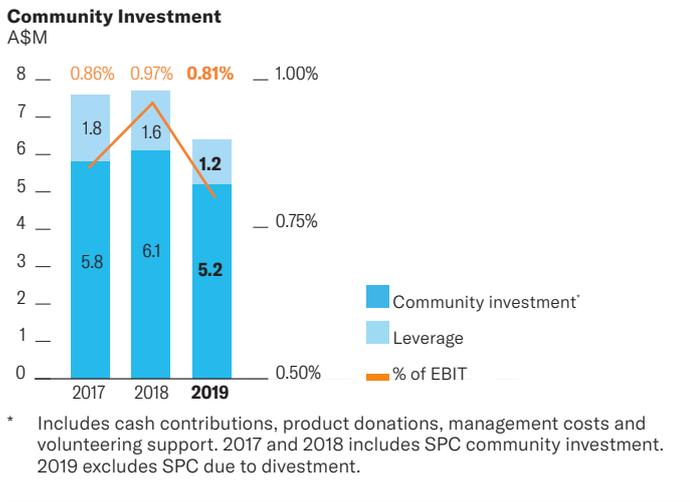
### EMPLOYEES

accessed their paid volunteering  
leave in Australia



### ENVIRONMENTAL SUSTAINABILITY GRANT OPPORTUNITIES

In 2019, the Coca-Cola Australia Foundation initiated an inaugural Flagship Partner grant opportunity in the area of Environmental Sustainability, with the specific aim of addressing UN Sustainable Development Goal 14 Life Under Water. The successful partner will be announced in 2020.



**Investing in our communities (continued)**

Established in 2002 in partnership with The Coca-Cola Company, The Coca-Cola Australia Foundation is a philanthropic foundation with an independent board and Chairman. The Foundation has provided more than \$16 million to hundreds of charities, positively impacting the lives of many young Australians.

In Indonesia, our 'Zone 1' program, with its focus on health, infrastructure and education, supports communities living close to our bottling facilities. While in New Zealand and the Pacific, we support community-focused programs, as well as larger events such as the Coca-Cola Christmas in the Park in Auckland and Christchurch, and the Coca-Cola Games for secondary school athletes in Fiji. We also sponsor many smaller grass-roots sporting and community programs across Fiji and Samoa.

Finally, we leverage our significant business investment in employment, training, ingredient supply, assets and services so that we can also provide community and social development benefits wherever possible. Notable in this area is the \$1.95 million investment by Grinders Coffee in Fairtrade community cooperatives over the past decade, and our annual \$1 million investment in Australian social procurement initiatives, including in Indigenous procurement.

**Disaster relief and resilience**

In 2019, many of our communities were tragically impacted by natural disasters, notably the Australian bushfires and severe flooding in Indonesia in December 2019. Amatil provided much-needed relief to communities and emergency workers in both disasters, including by working with governments and NGOs to donate more than 280,000 bottles of water and other beverages.



**INVESTING IN OUR INDONESIAN COMMUNITIES**

**Supporting and enhancing the communities in which we operate is a focus for our business. Our community development programs in Indonesia are predominantly aimed at enriching the health, infrastructure and education of local communities, including by helping community members generate income and improve their quality of life.**

'Desa Mandiri Lestari', meaning Independent Sustainable Village, is one such program. The initiative provides small-scale hydroponic and organic farming training to more than 100 beneficiaries, including youth and women's organisations, with the objective of increasing community capability and independence. The result of this training is productive home gardens, where community members can grow crops and vegetables to sell at local markets.

Encouraging and facilitating technical skills for women in Indonesia makes an important contribution to the fight against poverty and the advancement of gender equality. That's why we have been supporting Shibori Batik Training for Women in the Randugunting and Jatijajar villages in Central Java since 2018.

Shibori is a tie dye technique that provides a foundation for women to build their skills and create a product they can make and sell to generate income. The program focuses on equipping women with the specific knowledge and skills they need to run their own businesses effectively and profitably.

Coca-Cola Amatil is proud of the positive impact both Desa Mandiri Lestari and Shibori Batik Training for Women is having on local communities.



**100** BENEFICIARIES

provided with small-scale hydroponic and organic farming training through 'Desa Mandiri Lestari'